## To Whomsoever It May Concern

April 1, 2025

Suyash Rai Chair of Research CEPT Urban Planning and Design Foundation (CUPDF) CEPT University Library, University Area, Ahmedabad, Gujarat-380009

Subject: Recommendation for Siddharth Upadhyaya – Graphic Designer Role

I am writing to recommend Siddharth Upadhyaya for the Graphic Designer position at your organization. I had the pleasure of working closely with Siddharth at CUPDF, where he showed impressive talent and commitment in graphic and UI/UX design. During his time at CUPDF as a Graphic Designer, Siddharth made significant contributions to our online presence. His main tasks included:

- Designing the website
- Creating eye-catching banners for our newsletters that effectively shared our research findings.
- Developing a unique logo for our newsletter that reflected our organization's identity and goals.

Through this work, Siddharth demonstrated strong design skills, careful attention to detail, and the ability to turn complex research ideas into clear and attractive visuals. His creative thinking, technical skills in both graphic and UI/UX design, and ability to work well in a research-focused setting make him a valuable addition to any team seeking a Graphic Designer.

Beyond his technical abilities, Siddharth is a motivated individual who welcomes feedback, is always looking to learn, and is dedicated to delivering excellent work on time. His teamwork skills and problem-solving approach have been very helpful in improving our online communication efforts.

I am confident that Siddharth will bring the same level of dedication and creativity to the Graphic Designer role at your company. I highly recommend him for this opportunity and believe he will be an asset in his future work.

Sincerely,



Suyash Rai